

Affordable, Unbiased, Financial Education for the Whole Family

The Money Conference

Sat. Apr. 30, 2005

8:30 am - 3:30 pm

6th Annual

Milwaukee Personal Finance Conference

Choice\$...Build Wealth

- Free continental breakfast & lunch
- Limited Free Child Care (call for info.)
- Free copy of your credit report with your credit score
- 3 sessions conducted in Spanish



At the

Mother Kathryn Daniels Conference Center

Milwaukee, Wisconsin

(35th and Hampton Avenue)

For Additional Information Contact:

Richard Entenmann of Asset Builders.

Toll-free (866) 304-6896

**ReDonna Rodgers at the Center for Teaching
Entrepreneurship Phone (414) 263-1833**

See reverse side for more session information.



www.assetbuilders.org

***Please enclose a check or money order payable to: Asset Builders of America, Inc. The Money Conference
and mail by Apr. 25th, 2005 to: Asset Builders of America, Inc. 544 East Ogden Street, Ste 700-197 Milwaukee, WI 53202-2657**

Name _____ Youth _____ Adult _____
Name _____ Youth _____ Adult _____
Name _____ Youth _____ Adult _____

Address _____ City, State and Zip _____

Phone _____ Email _____ Total Enclosed _____

***Registration Fees (meals included): \$10 for adults, \$5 for kids (at the door \$15 for adults, \$10 for kids)**

Major Sponsors include:

MGIC, American Family Insurance Company,
WI Department of Financial Institutions, WI Department of Workforce Development,
WHEDA, Fannie Mae, **US Bank**, We-Energies, **Northwestern Mutual**,
WI Auto and Truck Dealers Association, **Merchant and Manufacturers Bancorp**,
M&I Marshall & Ilsley Bank, **Helen Bader Foundation**, Asset Builders of America, Inc.



Sessions include:

Cash Flow Game, **Credit 101...Your Credit Report and Credit Score**,
Rent Smart, **How to Protect What You Have with Wills and Insurance**,
Teach Me Some Cents (youth), **Your Values - and Needs vs. Wants (youth)**,
Personal Finance Basics--Building your Financial Pyramid,
Earning Money Beyond your Day Job--Intro to Entrepreneurship,
Home Ownership 101, **Home Ownership -- Getting Ready and Staying Put**,
Pathways: Credit...Buying a Car and other Purchases,
Identity Theft, **Avoiding Predatory Lenders**